



**American
Packaging
CORPORATION**

APC OFFERS CERTIFIED- CIRCULAR CONTENT



All six APC Centers of Excellence achieved ISCC PLUS certification, allowing APC to convert **Certified-Circular Content** resins and films for a wide variety of flexible packaging. APC's award-winning **RE[®] Sustainable Packaging** portfolio will expand with new flexible packaging technologies containing **Certified-Circular Content**, suitable for direct food contact, pet food, healthcare and other demanding applications formerly restricted to virgin plastics.

BENEFITS OF CERTIFIED-CIRCULAR CONTENT

- Reduce use of fossil-based virgin plastics
- Reduction in carbon footprint
- Enhance circularity
- Promote recycling
- Compliance to emerging state regulations for increased recycled content



CERTIFIED-CIRCULAR CONTENT PACKAGING

- Options for more complicated laminates where maintaining the integrity of the package laminate is desired without compromise to manufacturability, package integrity and shelf life.
- Available for PET (polyester), PP (polypropylene), PE (polyethylene), as well as Metallized PET and Metallized PP.
- Complementary to mechanically recycled PCR and provides an additional source of supply for impending legislation requiring increased levels of recycled content.

SUGGESTED APPLICATIONS:



ALTERNATIVE TO VIRGIN PLASTICS FOR FOOD & BEVERAGE APPLICATIONS



ORGANOLEPTIC SENSITIVE APPLICATIONS, SUCH AS PET FOOD & PERSONAL CARE



COMPLICATED MULTI-MATERIAL LAMINATES, SUCH AS COFFEE APPLICATIONS



ALTERNATIVE TO VIRGIN PLASTICS FOR HEALTHCARE APPLICATIONS

American Packaging Corporation

Columbus, WI (HQ) • DeForest, WI • Rochester, NY • Story City, IA • Chili, NY • Cedar City, UT

www.AmericanPackaging.com



HERE'S APC AT A GLANCE



Family-owned Flexible Packaging Company

\$625 Million invested in New Equipment and Facilities in the last 10 Years

Demonstrated Excellence in Packaging, Winning Multiple FPA Awards for:

- Sustainability
- Shelf Impact
- Technical Innovation
- Packaging Excellence

Package Functionality & Consumer Convenience

- Award winning print for eye-catching shelf impact
- Variety of material and graphic options including clear, opaque, matte, and gloss
- Laminates tailored to exacting requirements ensuring shelf life, performance, and manufacturability

Print Capabilities

- HPE Roto™
- HPE Flexo™
- APC Digital

RE Sustainable Packaging Options

- Design for Recycle and Compost
- Renewable, PCR and Certified-Circular Content
- Source Reduction

Centers of Excellence in North America

- Columbus, WI
- DeForest, WI
- Rochester, NY
- Story City, IA
- Chili, NY
- Cedar City, UT



RE APC Sustainable Solutions

