

SPECIALTY PACKAGING NEEDS?

WE'VE GOT A PACKAGE FOR THAT



RETM APC Recycle Ready Solutions

A great product deserves a great package. This is where 115+ years of experience and award-winning expertise make a difference. Put our vast multi-material knowledge, broad converting process capabilities and innovative engineering brainpower to work for your great product. Our team will partner with you every step of the process, from initial packaging ideation and rapid prototyping to full-service digital production. Because our sole focus is on flexible packaging, we're able to bring more dedicated resources to every project, with an efficient, streamlined process that cuts costs and eliminates waste. We have decades of experience converting and combining materials that add value, applying coatings, inks, laminating, ablating and forming materials to create a functional, eye-catching and great package. Which is exactly what your great product deserves.



CAPABILITIES

Converting

- Our Centers of Excellence in New York, Iowa and Wisconsin deploy APC HPE FlexoTM, world class rotogravure and digital printing technologies aligned with efficient processes for fast execution and immediate impact

Package functionality and enhancements

- Product protection with clear and opaque barriers
- Reclose mechanisms
- Easy opening features

American Packaging Corporation, Corporate Headquarters, 100 APC Way, Columbus, WI 53925
(515) 733-1406 | cingebritson@AmericanPackaging.com | americanpackaging.com

CAPABILITIES (CON'T)

Tools to promote and stand out

- High gloss
 - Deep matte lacquers
 - Spot matte and gloss
 - Holographic materials
 - Randomized printing
 - Personalization of each package
 - Interactive packaging
 - Digital watermarks
 - Promotional coupons
 - Proof-of-purchase stickers
 - Natural surfaces
 - Soft-touch and tactile surfaces
 - Shaped pouches
-

SERVICES AND APPROACH

- APC Solutions Team experts for collaborative innovation and ideation
- Industrial design, modeling and prototyping services to realize concepts and ideas
- Engineering and technical support with testing, problem solving, training and in-field audits
- Comprehensive graphics support
- World-class plate-making systems
- Unique and advanced cylinder engraving process
- APC Center for Sustainable Packaging at RIT

Digital tools that get you to market faster

We're independently owned, with localized decision making, shorter lead times, and a nimble, lean approach to manufacturing. This is why we're able to quickly get your product to market, giving you the competitive advantage while maintaining the highest quality and strictest brand standards.

Environment health and safety

Protecting the environment and ensuring the health and safety of our employees is at the core of everything we do and every decision we make. We're committed to supplying safe products that exceed customer quality requirements.

