

# WE LOVE SNACKS

AND BASED ON SALES, SO DOES EVERYONE ELSE



**RE** APC Recycle Ready Solutions

The snack food industry continues to grow. Everyone enjoys a snack that is fresh and delicious. Whether it's traditional products like chips and puffed snacks or “on-trend” all-natural fruit-and-nut trail mix, consumers want them all the same way—on the go. Flexible packaging is ideally suited for the snack market, meeting consumers' need for single-serving or easy-sharing on-the-go products they can toss in their backpack or briefcase, ready to eat wherever they are. At APC, we're tooled to help brand owners succeed through our experience and expertise, making your snack irresistible.



## CAPABILITIES

### Converting

Streamlined processes for fast execution and immediate impact from our Centers of Excellence in New York, Iowa, and Wisconsin. Cutting-edge processes such as HPE Flexo™ and rotogravure printing with proprietary color builds leveraging custom cylinder engraving or digital printing methods provide a competitive edge wherever snacks are sold.

### Package functionality and consumer convenience

- Reclose mechanisms
- Easy opening features

- Hang holes
- Multi-compartments

### Product freshness and brand integrity

- Dial-in required barriers and performance needs with a stable of robust and protective technologies
- Structures designed to support brand integrity by meeting sustainability goals
- Foil and non-foil barrier structures
- Paper and film-based structures
- Dry-bond or solventless adhesives
- High-barrier windows

## CAPABILITIES (CON'T)

### Tools to promote and stand out

- High-gloss and/or matte lacquer
- Holographic materials
- Randomized printing
- Personalization of each package
- Interactive packaging
- Digital watermarks
- Promotional coupons
- Proof-of-purchase stickers
- Backside printing of games and sweepstakes

- Thermochromatic inks
- Natural surfaces
- Soft-touch and tactile surfaces
- Shaped pouches
- Foils
- Transparent high-barrier packaging

### Sustainable packaging solutions

We work with you to select a flexible packaging solution that meets—and exceeds—your company's sustainability goals.

## SERVICES AND APPROACH

- Collaborate and innovate with the support of APC Solutions Team experts
- Realize ideas and concepts with APC modelling and prototyping services
- In field testing, problem solving, training and audits with APC Field Engineering and technical support
- Comprehensive graphics support
- World class print media and process management environment - HPE Flexo™
- Rotogravure quality with improved sustainability and cost benefits. APC unique color building taking advantage of an advanced cylinder engraving process
- APC Center for Sustainable Packaging at RIT available to assist with the most complex sustainability projects



### Leverage digital tools to test new products faster

We're independently owned, with localized decision making, shorter lead times, and a nimble, lean approach to manufacturing. This is why we're able to quickly get your product to market, giving you the competitive advantage while maintaining the highest quality and strictest brand standards.

### Environment health and safety

Protecting the environment and ensuring the health and safety of our employees is at the core of everything we do and every decision we make. We're committed to supplying safe products that exceed customer quality requirements.