

WE LOVE SNACKS

AND BASED ON SALES, SO DOES
EVERYONE ELSE



RETM APC Recycle Ready Solutions

The snack food industry reached \$49B in 2018 and is only expected to continue to grow. Whether it's traditional products like chips and puffed snacks or “on-trend” all-natural fruit-and-nut trail mix, consumers want them all the same way—on the go. Flexible packaging is ideally suited for the snack market, meeting consumers' need for single-serving or easy-sharing on-the-go products they can toss in their backpack or briefcase, ready to eat wherever they are. At APC, we're tooled to help brand owners succeed through our experience and expertise, making your snack irresistible.



CAPABILITIES

Converting

- Our Centers of Excellence in New York, Iowa and Wisconsin deploy APC HPE FlexoTM, world class rotogravure and digital printing technologies aligned with efficient processes for fast execution and immediate impact
- High-performance adhesive and extrusion laminations provide optimal product protection and package integrity

Preserving product freshness and brand integrity

- Dial in required barriers and performance needs with a stable of robust and protective technologies
- Tandem extrusion and adhesive laminations of film, paper and foil
- Foil and non-foil barrier structures
- Paper and film-based structures
- Dry-bond or solventless adhesives
- High-barrier windows

American Packaging Corporation, Corporate Headquarters, 100 APC Way, Columbus, WI 53925
(515) 733-1406 | cingebritson@AmericanPackaging.com | americanpackaging.com

CAPABILITIES (CON'T)

Tools to promote and stand out

- High-gloss and/or matte lacquer
- Holographic materials
- Randomized printing
- Personalization of each package
- Interactive packaging
- Digital watermarks
- Promotional coupons
- Proof-of-purchase stickers
- Backside printing of games and sweepstakes
- Thermochromatic inks
- Natural surfaces
- Soft-touch and tactile surfaces

- Shaped pouches
- Foils
- Transparent high-barrier packaging

Package functionality and enhancements

- Reclose mechanisms
- Easy opening features
- Hang holes
- Multi-compartments

SERVICES AND APPROACH

- APC Solutions Team experts for collaborative innovation and ideation
- Industrial design, modeling and prototyping services to realize concepts and ideas
- Engineering and technical support with testing, problem solving, training and in-field audits
- Comprehensive graphics support
- World-class plate-making systems
- Unique and advanced cylinder engraving process
- APC Center for Sustainable Packaging at RIT



Get on the go and in the market faster

We're independently owned, with localized decision making, shorter lead times, and a nimble, lean approach to manufacturing. This is why we're able to quickly get your product to market, giving you the competitive advantage while maintaining the highest quality and strictest brand standards.

Environment health and safety

Protecting the environment and ensuring the health and safety of our employees is at the core of everything we do and every decision we make. We're committed to supplying safe products that exceed customer quality requirements.