

LIQUID PACKAGING

WE DON'T MESS AROUND



RETM APC Recycle Ready Solutions

Whether you're talking juices, gels, lotions, soaps, condiments or creams, packaging liquids is a challenge. And while all liquids are a challenge to package, each is challenging in its own way. Understanding how each liquid fills the package is just one of the things to keep in mind. Then there are issues around package format, such as tear-open and specialty fitment access, not to mention the high costs around spillage. That's why designing and creating packaging for liquids is best left to the experts—the same experts who also create award-winning digital graphics that command shelf space and capture consumer attention. Experts you'll find at APC.



CAPABILITIES

Converting

- Our Centers of Excellence in New York, Iowa and Wisconsin deploy APC HPE FlexoTM, world class rotogravure and digital printing technologies aligned with efficient processes for fast execution and immediate impact
- High-performance adhesive and extrusion laminations provide optimal product protection and package integrity

Ensure project and packaging integrity

- 100% process detection systems
- Field technical support
- Subject-matter experts in liquid packaging from concept to commercialization
- Assistance identifying packaging fillers

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CAPABILITIES (CON'T)

Tools to promote and stand out

- High-gloss and/or matte lacquer
- Holographic materials
- Randomized printing
- Personalization of each package
- Interactive packaging
- Digital watermarks
- Promotional coupons
- Proof-of-purchase stickers
- Backside printing of games and sweepstakes
- Thermochromatic inks
- Natural surfaces
- Soft-touch and tactile surfaces

- Shaped pouches
- Foils
- Transparent high-barrier packaging

Consumer conveniences and functional differences

- Reclose mechanisms
- Easy opening features
- Laser ablation
- Multi-compartments
- Fitment compatible products
- Recyclable liquid pouch design with fitments

SERVICES AND APPROACH

- APC Solutions Team experts for collaborative innovation and ideation
- Industrial design, modeling and prototyping services to realize concepts and ideas
- Engineering and technical support with testing, problem solving, training and in-field audits
- Comprehensive graphics support
- World-class plate-making systems
- Unique and advanced cylinder engraving process
- APC Center for Sustainable Packaging at RIT



Digital tools that get you to market faster

We're independently owned, with localized decision making, shorter lead times, and a nimble, lean approach to manufacturing. This is why we're able to quickly get your product to market, giving you the competitive advantage while maintaining the highest quality and strictest brand standards.

Environment health and safety

Protecting the environment and ensuring the health and safety of our employees is at the core of everything we do and every decision we make. We're committed to supplying safe products that exceed customer quality requirements.