

GOT YOUR GROCERY LIST?

WE HAVE THE PACKAGING YOU'RE
LOOKING FOR



RETM APC Recycle Ready Solutions

The grocery store—where brands go head-to-head, vying for shelf space and consumer attention. It's where customers make split-second decisions, reaching for the packaging that catches their eye and sparks their emotions. Packaging that will keep food fresh, that's resealable and just the right size. Packaging that tells the brand's story in an authentic, innovative and irresistible way. It's not a place for the faint of heart. And it's where we excel. From



packaging ideation and rapid prototyping to award-winning digital printing to innovative closures, tactile materials and commanding display options, we'll help you win the grocery aisle. Check us out and you'll see that APC is the packaging partner you're looking for.

CAPABILITIES

Converting

- Our Centers of Excellence in New York, Iowa and Wisconsin deploy APC HPE FlexoTM, world class rotogravure and digital printing technologies aligned with efficient processes for fast execution and immediate impact
- High-performance adhesive and extrusion laminations provide optimal product protection and package integrity

Package functionality and enhancements

- Laser scoring for vents or convenient opening
- Product protection with clear and opaque barriers
- Anti-fog coatings
- Reclose mechanisms
- Easy opening features
- Hang holes
- Multi-compartments

American Packaging Corporation, Corporate Headquarters, 100 APC Way, Columbus, WI 53925
(515) 733-1406 | cingebritson@AmericanPackaging.com | americanpackaging.com

CAPABILITIES (CON'T)

Tools to promote and stand out

- High-gloss and/or matte lacquer
- Holographic materials
- Randomized printing
- Personalization of each package
- Interactive packaging
- Digital watermarks
- Promotional coupons
- Proof-of-purchase stickers
- Backside printing of games and sweepstakes
- Thermochromatic inks
- Natural surfaces
- Soft-touch and tactile surfaces
- Shaped pouches

SERVICES AND APPROACH

- APC Solutions Team experts for collaborative innovation and ideation
- Industrial design, modeling and prototyping services to realize concepts and ideas
- Engineering and technical support with testing, problem solving, training and in-field audits
- Comprehensive graphics support
- World-class plate-making systems
- Unique and advanced cylinder engraving process
- APC Center for Sustainable Packaging at RIT



Get on the shelf (and in the cart) faster

We're independently owned, with localized decision making, shorter lead times, and a nimble, lean approach to manufacturing. This is why we're able to quickly get your product to market, giving you the competitive advantage while maintaining the highest quality and strictest brand standards.

Environment health and safety

Protecting the environment and ensuring the health and safety of our employees is at the core of everything we do and every decision we make. We're committed to supplying safe products that exceed customer quality requirements.