

CREAM OF THE CROP

FRESH IDEAS FOR DAIRY & YOGURT PACKAGING



RETM APC Recycle Ready Solutions

Outsiders may think the fresh dairy and yogurt industry is all cute cows and rainbows, but you know it's a competitive world of shrinking shelf space, shifting consumer trends and razor-thin margins. Companies need to be smart and nimble to succeed, updating legacy brands and product packaging to appeal to new audiences, as well as introducing the on-the-go, resealable, single-serving and shareable packaging today's consumers demand. Our

lean, streamlined approach—combined with our state-of-the-art equipment—enables us to control and remove costs from the system, cutting production times from weeks to days. From ideation, prototyping and production to digital printing and shelf- and display-ready options, we have the industry-specific knowledge and experience you need to succeed. And maybe even rainbows.



CAPABILITIES

Converting

Our Centers of Excellence in New York, Iowa and Wisconsin deploy APC HPE FlexoTM, world class rotogravure and digital printing technologies aligned with efficient processes for fast execution and immediate impact

Package functionality and enhancements

- Product protection with clear and opaque barriers
- Reclose mechanisms
- Easy opening features

CAPABILITIES (CON'T)

Tools to promote and stand out

- High gloss
- Deep matte lacquers
- Spot matte and gloss
- Holographic materials
- Randomized printing
- Personalization of each package
- Interactive packaging
- Digital watermarks
- Promotional coupons
- Proof-of-purchase stickers
- Natural surfaces
- Soft-touch and tactile surfaces
- Shaped pouches

SERVICES AND APPROACH

- APC Solutions Team experts for collaborative innovation and ideation
- Industrial design, modeling and prototyping services to realize concepts and ideas
- Engineering and technical support with testing, problem solving, training and in-field audits
- Comprehensive graphics support
- World-class plate-making systems
- Unique and advanced cylinder engraving process
- APC Center for Sustainable Packaging at RIT



Digital tools that get you to market faster

We're independently owned, with localized decision making, shorter lead times, and a nimble, lean approach to manufacturing. This is why we're able to quickly get your product to market, giving you the competitive advantage while maintaining the highest quality and strictest brand standards.

Environment health and safety

Protecting the environment and ensuring the health and safety of our employees is at the core of everything we do and every decision we make. We're committed to supplying safe products that exceed customer quality requirements.