# CANDY IS DANDY





REAPC Recycle Ready Solutions

Whether you call them sweets, treats or confections, we love candy. And we love creating eye-catching, innovative and irresistible packaging for it, too! We've had the pleasure of creating effective, attention-grabbing packaging for a wide variety confections, using our award-winning printing capabilities and industry expertise to produce the kind of innovative packaging today's customers want. And since caring is sharing, that includes reclose/reseal package options.



Our digital processes and streamlined engineering approach enable us to quickly go from idea to prototype to store shelf and web page—whether it's stand-up pouches, twist wrappers, lidding, bars or flow wraps. We'll also help you make the most of seasonal and holiday sales windows with special themed packaging and eye-catching promotional opportunities. How sweet is that?

#### CAPABILITIES

#### Converting

- Our Centers of Excellence in New York, Iowa and Wisconsin deploy APC HPE Flexo <sup>™</sup>, world class rotogravure and digital printing technologies aligned with efficient processes for fast execution and immediate impact
- High-performance adhesive and extrusion laminations provide optimal product protection and package integrity

# Preserving product freshness and brand integrity

- Dial in required barriers and performance needs with a stable of robust and protective technologies
- Tandem extrusion and adhesive laminations of film, paper and foil
- Foil and non-foil barrier structures
- Paper and film-based structures
- Dry-bond or solventless adhesives
- High-barrier windows

#### CAPABILITIES (CON'T)

## **Tools to promote and stand out**

- High-gloss and/or matte lacquer
- Holographic materials
- Randomized printing
- Personalization of each package
- Interactive packaging
- · Digital watermarks
- Promotional coupons
- Proof-of-purchase stickers
- Backside printing of games and sweepstakes
- Thermochromatic inks
- Natural surfaces

- · Soft-touch and tactile surfaces
- Shaped pouches
- Foils
- Transparent high-barrier packaging

# Package functionality and enhancements

- Reclose mechanisms
- Easy opening features
- · Hang holes
- Multi-compartments

#### SERVICES AND APPROACH

- APC Solutions Team experts for collaborative innovation and ideation
- Industrial design, modeling and prototyping services to realize concepts and ideas
- Engineering and technical support with testing, problem solving, training and in-field audits
- Comprehensive graphics support
- World-class plate-making systems
- Unique and advanced cylinder engraving process
- APC Center for Sustainable Packaging at RIT



### Get to the on-the-go and in-the-market consumer faster

We're independently owned, with localized decision making, shorter lead times, and a nimble, lean approach to manufacturing. This is why we're able to quickly get your product to market, giving you the competitive advantage while maintaining the highest quality and strictest brand standards.

### **Environment health and safety**

Protecting the environment and ensuring the health and safety of our employees is at the core of everything we do and every decision we make. We're committed to supplying safe products that exceed customer quality requirements.