

# POUR IT ON

## COFFEE, TEA & APC



RE<sup>TM</sup> APC Recycle Ready Solutions

When did everyone become an expert on coffee? People seem to know all about the different varieties and blends, the growing regions and the fair trade practices—but only a select few know what it takes to create a resealable package that protects flavor, preserves freshness, and catches the eye of casual coffee drinkers and devoted connoisseurs. Subject-matter experts on our Solutions Team pair the right materials with the latest packaging innovation to produce the perfect, most cost-efficient packaging for your coffee and tea products. And thanks to our award-winning digital printing, your products will stand out on the shelf. Let's meet over a cup and discuss what APC can do for you. You bring the coffee, we'll take care of the rest.



## CAPABILITIES

### Converting

Our Centers of Excellence in New York, Iowa and Wisconsin deploy APC HPE Flexo<sup>TM</sup>, world class rotogravure and digital printing technologies aligned with efficient processes for fast execution and immediate impact

### Consumer conveniences and functional differences

- Product protection with clear and opaque barriers
- Reclose mechanisms
- Easy opening features

## CAPABILITIES (CON'T)

### Tools to promote and stand out

- High gloss
- Deep matte lacquers
- Spot matte and gloss
- Holographic materials
- Randomized printing
- Personalization of each package
- Interactive packaging
- Digital watermarks
- Promotional coupons
- Proof-of-purchase stickers
- Natural surfaces
- Soft-touch and tactile surfaces
- Shaped pouches

## SERVICES AND APPROACH

- APC Solutions Team experts for collaborative innovation and ideation
- Industrial design, modeling and prototyping services to realize concepts and ideas
- Engineering and technical support with testing, problem solving, training and in-field audits
- Comprehensive graphics support
- World-class plate-making systems
- Unique and advanced cylinder engraving process
- APC Center for Sustainable Packaging at RIT

### Digital tools that get you to market faster

We're independently owned, with localized decision making, shorter lead times, and a nimble, lean approach to manufacturing. This is why we're able to quickly get your product to market, giving you the competitive advantage while maintaining the highest quality and strictest brand standards.

### Environment health and safety

Protecting the environment and ensuring the health and safety of our employees is at the core of everything we do and every decision we make. We're committed to supplying safe products that exceed customer quality requirements.

